

# Bundy Fm Community Radio Strategic Plan Passed at management 05/06/2020

## **We plan to grow our ethnic and youth membership base.**

We endeavour to do this by providing our current youth and ethnic presenters a platform and resources to promote community involvement in programming. membership and presenting, with the premise that this will encourage more ethnic and youth to become involved.

## **Increase diverse membership, volunteers, presenters and producers**

We will put systems in place to attract Aboriginal and Torres Strait Islander peoples, Women, People with culturally and linguistically diverse backgrounds, People with a disability, Gay, Lesbian, Bisexual, Transgender and Intersex people.

## **Reaching more of the community**

We are trying to really focus on maximum exposure of our station and ethnic presenters and programs. One way we are trying is to hold more outside broadcasts at local events and community functions. This in turn would give us maximum exposure directly to the target groups we are trying to engage with and attract to be involved.

## **Offering Support & Engaging to the community**

We are providing support to many community groups and will continue to involve these groups in not only programming on our station, but engage these groups in the task of helping find presenters and producers to join our organisation so we can continue striving to meet our plans and goals.